



AYMARA

Social Enterprise

A MODEL FOR HEALTH AND WELLBEING IMPROVEMENT

COMMUNITY ORGANISATIONS AS ENABLERS TO ACHIEVE SUCCESS IN CARE SYSTEMS

HIV Prevention England Conference


30 September 2022

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What is Aymara?

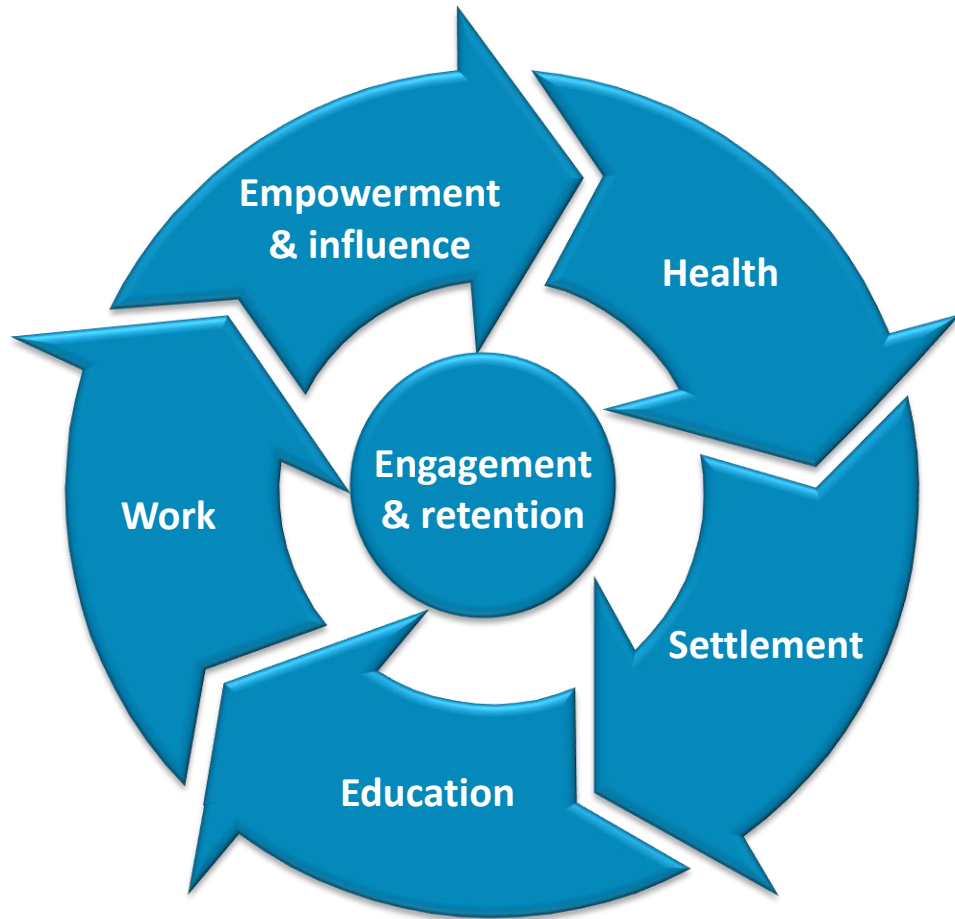
Aymara is a **community interest company** created in 2020 in response to a need for culturally specific healthcare and wellbeing community services



Differentiating factors and **strategic pillars**:

- **Focus on innovation.** We promote an integrated care system that can offer added value health and wellbeing services through a person centred approach
- **Focus on retention.** Much more cost effective than engagement and reengagement into care, not included in any commissioning exercise or healthcare model
- **Focus on invisibles.** We reach those individuals who do not want to be identified because they are terrified by stigma, discrimination or the idea of being deported

Our value proposition



- **Health.** We are specialised in testing, access to clinics, GP registration and other referrals
- **Settlement.** We help with the regularisation process, settlement and access to housing
- **Education.** We assess training gaps and check study options to improve capabilities
- **Work.** We offer volunteering options and help identify employment opportunities
- **Empowerment & influence.** We help enhance social networks and encourage community involvement to become role models

Aymara and the National HIV Action Plan

Aymara delivers on 6 of the 9 actions specified in the national HIV action plan:

Action 1. Develop prevention campaigns and local HIV prevention activities

Action 4. Reduce missed opportunities for HIV testing

Action 2. Improve access to PrEP for key population groups

Action 6. Provide easy access to care for people living with HIV

Action 3. Scale up HIV testing in settings where testing rates must increase

Action 8. Improve the quality of life of those living with HIV

Summer activity for HIV Prevention England

OUTPUTS

- **Outreach.** 12 outreach and 24 testing sessions
- **Advice.** 576 informative sessions delivered
- **Testing.** 266 tests delivered

OUTCOMES

- **Positivity rate:** 1.5% (vs 1‰ in A&E hospital departments - national average)
- **Reengagement rate:** 17% (147 people out of 842 proactively reengaged)
- **PrEP adherence rate:** 13% (114 people reengaged to take either PrEP or PEP)
- **Interventions.** 4 HIV+ following treatment

Case studies:

- Couple from **Honduras** – Kobler Centre at Chelsea and Westminster Hospital
- Man from **El Salvador** – Ambrose King Sexual Health Centre at Royal London Hospital
- Man from **Colombia** – 10 Hammersmith Broadway at Chelsea and Westminster Hospital

Challenges and recommendations

CHALLENGES

- The service provision still needs **innovation** and focus on **results**
- The sector still needs **auditing** mechanisms for **quality assurance**

RECOMMENDATIONS

- More outcome based programs are needed, to **increase results** and **deliver savings** for the health system
- Community organisations should deliver **training programs** for clinics on **engagement and retention**