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Addressing HIV stigma and increasing testing among
African and Caribbean heritage communities in Bristol

WHAT IS COMMON AMBITION BRISTOL?

Essentially this is a 3-year community powered collaborative project tackling HIV inequalities for African and Caribbean Heritage communities

Our aims are to:


- 🚫 Increase HIV awareness
- 🚫 Reduce HIV Stigma
- 🚫 Increase HIV testing
- 🚫 Reduce late diagnosis




Co-Production – Who's involved?



WHY BRISTOL?

 We have higher rates of HIV in Bristol than the rest of the UK. A prevalence of 2.7 compared to the UK 2.37 with a LD rate of 43.4%

 Bristol is a true multicultural city with a high number of African and Caribbean heritage communities.

 Bristol is a forward-thinking city with incredible people and great resources and services who are committed to real change.

 We need to have creative, sustained informative projects created by our community for our community.



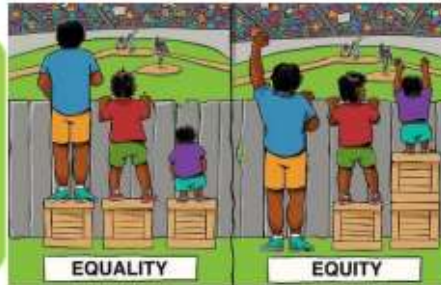
Who is Who – Why is it important?



Project Co-ordinator



Project Advisory Group:
All Project Partners
2 community members



Project Delivery Group:
5 community members,
3 Sexual Health professionals

Project Evaluation Group:
5 Community researchers,
University of Bristol Team



What did we Plan and What is working well?



1. CAB Table Talks

2. Testing

3. Roadshows

4. Event Presence

5. Barbershops / Men's Space

6. Womens' Space

7. Multimedia

8. Resources





CAB Interventions



Intervention Evaluation: Qualitative

Community
Researchers

Online Survey:
demographics; HIV testing; stigma;
CAB event

Interviews:
with event attendees and organisers

Observations:
what went well; what could be
improved

Co-Production: Evaluation

Evaluation explores:

- How does co-production process work in practice?
- What can we learn?
- How can we improve this process?

Interviews - at 3
time points

Survey - after PDG
meetings

Observation - of
PDG meetings



Co-Production Evaluation: Themes

Group dynamics & Communication

Power sharing

Decision making

Workload & Roles

Training



Power Sharing

What works

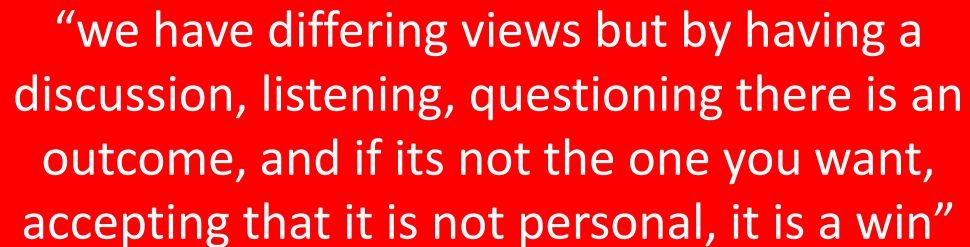
- Good balance - feels equal
- Community members and professionals learn from each other

What could be improved

- Professionals may take a back seat to let community members lead
- Some PDG members speak more, so their ideas are heard more

Suggestions

- Clarity over when / how professionals should provide more input
- More encouragement for all PDG members to contribute equally



“we have differing views but by having a discussion, listening, questioning there is an outcome, and if its not the one you want, accepting that it is not personal, it is a win”



What works well



Decisions made collaboratively via consensus



Calm discussions despite different views



Community members have strong voice in decision making



Opportunity to rank interventions outside of meeting allows all voices to be heard equally



Logic models help to focus minds and make decisions

Suggestions for improvement

- Ensure all PDG members are involved equally in decision making
- Practice working through differences in opinion together, so it feels safe to discuss opposing views
- More chances to feedback or make express preferences between meetings
- Getting to know PAG would help eg. PAG members to visit PDG

“Good debate. People felt completely different about a decision and it was discussed calmly and professionally. Decision made”

Common Ambition Bristol Proudly Presents: **Talk.** **Test.** **Protect.**



TELL
YOUR
FRIENDS

COMMUNITY
SPIRIT



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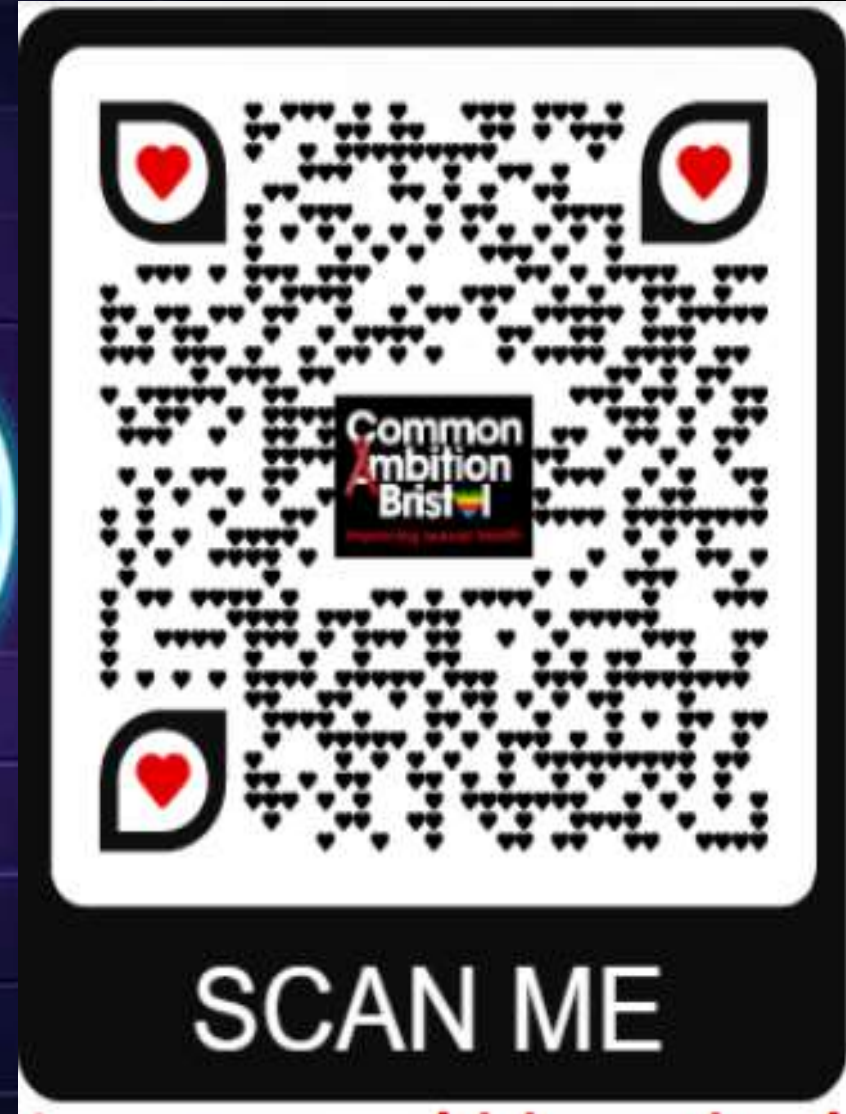


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